

# Jonathan Basallaje

UX Designer / [Portfolio](#)

Project-oriented UX professional with over 4 years of design experience. Implementing strategic solutions that help clients increase their impact.

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## Experience

### The Home Depot

UX Designer II / Feb 2022 – Present

UX anchor of an enterprise software team. Responsibilities include design strategy, user research, and reporting/presenting to stakeholders.

- Designed software supporting \$100Ms worth of markdowns per year
- Supported roll-out from limited pilot to 1,000s stores
- Created showcase of software presented to senior leadership

### Argo

UX Designer / Jul 2021 – Feb 2022

Drove the design of products in the finance space. Responsibilities included producing design deliverables for product definition and iteration.

- Engaged in collaborative design: SCRUM, critique, Iteration & testing
- Maintained complete design system with 100s of components
- Created method for documenting internal design patterns

### Independent Work

Product Owner & Designer / Jul 2019 – Present

[tdraft.io](#)

- Web-based text editor optimized for mobile
- >400 unique users, published to App store and Google Play

[CrashGlow.com](#)

- Gaming platform with decentralized hosting
- Boltfun Nostrasia Hackathon 2023 Semi-finalist

[Habla.news](#) (Open-source contributor)

- Delivered user journeys and a roadmap that helped obtain over \$25K in grants
- Facilitated bi-weekly calls to coordinate contributors and discuss design deliverables

## Education

### Southern Methodist University CAPE

UX Design Certification

Feb 2021 - Aug 2021

### Interaction Design Foundation

Mobile UX Design Certification

Oct 2021 - Dec 2021

### University of Texas at Dallas

BS Biology

Aug 2013 - May 2017

## Skills

Collaborative design

UX Research

Rapid Prototyping / Iteration

Proficiency in an AGILE environment

Presentation & Storytelling

## Software and applications

### UX Design

Figma

Photoshop

Adobe XD

Premiere Pro

Sketch

Enjoy HQ

Invision

Pendo

Miro

UserTesting

### Development

HTML

AGILE methods

CSS

Trello

GitHub

Jira

### General

Google Suite

Tableau

MS Office

Confluence

Mac & Windows

Slack